



**Working with doctors to improve your health.**

See how with our **OMNIA<sup>SM</sup> Health Plans.**

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Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross and Blue Shield Association.



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Kevin P. Conlin, Chairman, CEO and President

## Helping New Jerseyans Achieve Their Best Health

**H**eadquartered in Newark since 1932, Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) is one of the very first health insurance companies and Blue Cross plans in the nation.

Horizon BCBSNJ and its subsidiary companies offer a variety of medical (including Medicare Supplemental, Medicare Advantage and Medicaid products), dental, prescription drug (Rx), and vision insurance products and services to individuals as well as local and national employers. Horizon BCBSNJ subsidiaries also provide worker compensation and personal injury protection (PIP) administrative services and access to life insurance and disability products (sold, but not underwritten by Horizon BCBSNJ or its affiliated companies).

With its focus on improving health care quality, affordability, and the customer experience, Horizon BCBSNJ has developed patient-centered models, tools, and partnerships to attain those goals and help its 3.7 million members achieve their best health. In 2019, this approach to collaboration and innovation helped earn Horizon BCBSNJ selection as the exclusive administrator for the 600,000 enrollees under age 65 who are part of the State Health Benefits Program and School Employees Health Benefits

programs. Horizon BCBSNJ has created products and services that cater to the needs of all its group customers, including OMNIA<sup>SM</sup> Health Plans that offer employers quality, affordable, and customizable coverage.

Horizon BCBSNJ's 5,000+ employees are active in the New Jersey communities where they work and live, engaging with more than 39,000 consumers at 108 various community events in 2018. And they give back, with more than 500 employees volunteering nearly 7,000 hours of their time in 2018 to community organizations. Since its establishment in 2004, the company's charitable arm, The Horizon Foundation for New Jersey, has awarded more than 1,535 grants and more than \$58 million in support of non-profit organizations that are improving public health and the quality of life in New Jersey.

Horizon BCBSNJ, the state's oldest and largest health insurer, is a tax-paying, not-for-profit health service corporation providing a wide array of medical, dental, and prescription insurance products and services. Learn more at [www.HorizonBlue.com](http://www.HorizonBlue.com). Horizon BCBSNJ is an independent licensee of the Blue Cross Blue Shield Association. 