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Patrick L. Ryan, President and CEO

## First Bank: A Connection to Your Community

There's a reason why community banks are called the "heart" of the community. Their mission is to serve, build relationships and give back to the communities in which they are located. Like a community, everything at First Bank begins with a relationship.

At First Bank, it's more than running numbers and focusing solely on the financial statement. Employees listen intently and ask smart questions, so they can provide the best answer.

It's about real relationships that begin with a conversation and the advisory capacity that only a personal banker can fulfill. That's the secret behind First Bank's success. It's a business philosophy that runs deeper than a tagline or a logo.

First Bank operates with a long-term approach, which centers on being a solution-provider and supporting a growing local economy where community members and local businesses will thrive.

"Our mission is to serve our customers and employees well, build relationships and give back to our neighbors," says First Bank President and CEO Patrick L. Ryan.

Clients have access to the decision-makers, and the bank's

market executives have lending authority – and use it. Larger clients can expect to talk directly to the bank's CEO, who plays a pivotal role in fostering lasting business relationships.

The community bank's record underscores a pro-growth, business-oriented mindset.

With 18 branches located in seven New Jersey counties and two eastern Pennsylvania counties, First Bank is one of the fastest growing community banks in the nation.

Over the past five years, First Bank has made four acquisitions that have involved expanding its footprint in eastern Pennsylvania, and most recently the bank strengthened its position in Mercer County with the acquisition of Grand Bank, N.A.

First Bank was recently named 41<sup>st</sup> on the *Philadelphia Business Journal's* "Soaring 76" ranking, which recognizes the fastest-growing companies in the Greater Philadelphia area. The community bank was also named one of S&P Global Market Intelligence's Best Performing Community Banks in the United States for record growth and profitability. First Bank has been recognized by *NJBIZ* as part of its "Fast 50" each of the past three years. 