

# Open...

A core part of Princeton's mission is seeing the University's fundamental research turned into practical applications that benefit the world.

As a leading research university in the heart of New Jersey, Princeton is committed to connecting with and fostering the innovation ecosystem in our home state.

Discover Princeton research, technologies, and core facilities at [researchwith.princeton.edu](https://researchwith.princeton.edu)



## Grow



Gov. Phil Murphy, center, visited Princeton Innovation Center BioLabs (PICb) to announce two statewide programs aimed at supporting new and established innovative New Jersey businesses. One program, NJ Ignite, helps pay rent for early stage life science and technology companies at PICb.

## Network



Princeton Innovation Center BioLabs, premier incubator for technology and life science startups in New Jersey, is open to high-growth potential Princeton and non-Princeton startups. PICb also offers networking opportunities and educational events for New Jersey entrepreneurs and innovators.

## Implement



This Smart Cities conference, coordinated by Princeton, brought together New Jersey academia, industry and government to discuss research and policies.

## Collaborate



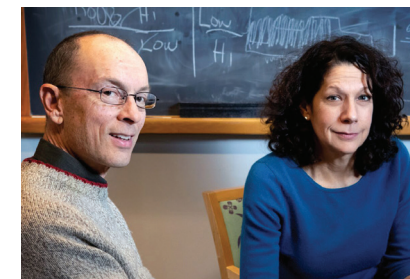
Google's newest AI lab, located across the street from Princeton University's Nassau Hall, is a collaboration that brings together researchers from Princeton and Google, gives them access to Google's computing resources, and has the potential to extend machine learning and lead to discoveries in a variety of fields.

## Engage



Princeton Entrepreneurship Council engages the Princeton entrepreneurial ecosystem through education, mentoring and funding. Collaboration with Princeton entrepreneurs accelerates innovation.

## Accelerate



Princeton and Microsoft are collaborating on the leading edge of microbiology and computational modelling. Professors Ned Wingreen and Bonnie Bassler are working with Microsoft to test the company's new Station B platform with the goal of boosting production of lifesaving biological therapies and accelerating discovery.

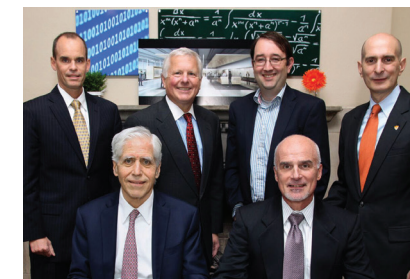
## Connect



Industry regularly works with the University to connect with students, faculty and staff in a variety of ways including through on-campus talks and programs.

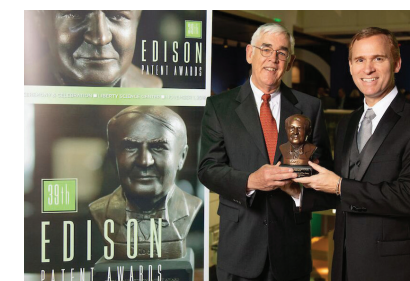
Photo Credits: Denise J. Applewhite, Frank Wojciechowski, Wright Seneres, Andrea Kane, Research and Development Council of NJ

## Build



Princeton and the New Jersey Health Foundation have entered into an agreement that could provide \$10M over the next five years to support the University's groundbreaking translational research and startup companies that build upon that research for public benefit.

## License



The University helps connect industry, investors, and entrepreneurs with Princeton's technologies. Professor Robert K. Prud'homme and former student Dr. Brian K. Johnson were recognized with an Edison Patent Award by the Research & Development Council of New Jersey.

# ...the Gates to Innovation PRINCETON UNIVERSITY

### Incubator

Princeton Innovation Center BioLabs

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