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Driving Loyalty with Trending Rewards

Did you know that more than 1/3 of employees said that receiving verbal or public recognition from their manager would motivate them to work hard? Organizations that foster an environment where employees are engaged have higher productivity see an increase in worker happiness and experience better overall work performance from staff. Meanwhile, from a customer loyalty standpoint, it's worth mentioning that once a provider loses a customer, it is likely that customer will not go back.

As the leading full-service loyalty marketing provider, Rymax creates recognition programs and events designed to maximize business growth, engage employees, motivate sales teams and increase customer retention through premium, brand name rewards.

Rymax offers more than 15,000 premium reward options and delivers the power of choice through more than 400 of the world's most sought-after brands, such as Michael Kors, Thule and Viking.

Our proprietary, customizable Online Rewards Platform, MaxSite™, is the foundation of our online rewards programs. It functions as the e-commerce site where customers can browse

through thousands of trending reward options and place their orders online. It also serves as the engine to deliver cutting-edge reporting and analytic capabilities, which allows you to view and track program budgets and usage.

For a more hands-on approach, Rymax's strategically crafted interactive themed events (R-SITE) are unique and memorable reward experiences that give clients, employees and customers an opportunity to redeem items in person. Sometimes they're set against the backdrop of a beach. Sometimes they're in a ballroom that simulates a department store. Either way, guests find themselves in an exclusive setting, where they can browse from a special assortment of products from top-notch brands, hand-picked just for them. With R-SITE, we've mastered the art of creating incentive events that connect with your attendees and drive engagement.

Because of our experienced, dynamic team, our proprietary technology and our unmatched, ever-growing rewards portfolio, we have the ability to strategically create and execute customized, comprehensive, turnkey programs that boost loyalty and strengthen your bottom line. **PS**