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 Kevin P. Conlin, *Chairman, CEO and President*

Horizon: New Jersey's #1 Choice for Health Insurance

Horizon Blue Cross Blue Shield of New Jersey (Horizon BCBSNJ) is the largest health insurer in the Garden State and in 2018, according to J.D. Power, achieved the "Highest Member Satisfaction among Commercial Health Plans in New Jersey" for the second year in a row. Horizon BCBSNJ was also ranked by its customers as #1 nationally in the 2018 Insure.com "Best Health Insurance Company" survey.

One of the very first health insurance companies and Blue Cross plans in the nation, Horizon BCBSNJ was founded in 1932 and today serves more than 3.8 million members. Employing about 5,500 employees and headquartered in Newark, Horizon has offices in Wall Township, Mt. Laurel, Hopewell and West Trenton, and Retail Centers in Moorestown and Union City.

Horizon BCBSNJ and its subsidiary companies offer a wide variety of medical (including OMNIA, Medicare Supplemental, Medicare Advantage and Medicaid products), dental, prescription drug (Rx), vision and health and wellness insurance products and services to individuals as well as local and national employers. Horizon BCBSNJ subsidiaries also provide workers' compensation and personal injury protection (PIP) administrative services and access to life insurance and disability products

(sold, but not underwritten by Horizon BCBSNJ or its affiliated companies).

Subsidiary Horizon NJ Health is New Jersey's largest NJ FamilyCare insurer, serving nearly 900,000 publicly insured members.

Horizon BCBSNJ is leading a transformation of health care delivery in New Jersey, collaborating with thousands of doctors, medical providers and hospital leaders to improve health care quality, affordability and the patient experience. More than 1.5 million Horizon members are benefitting from this patient-centered, value-based care approach to health care delivery.

Horizon BCBSNJ is committed to its New Jersey roots and is focused on engaging its customers in the diverse communities it serves. Horizon has opened its second Horizon Connect Retail Center, in Union City, operates a mall location year-round in Paramus and serves Spanish-speaking New Jerseyans at Hola Doctor locations in Jersey City and Perth Amboy.

Horizon Blue Cross Blue Shield received the highest score in New Jersey in the J.D. Power 2017-2018 U.S. Member Health Plan Studies of customers' satisfaction with their commercial health plan. Visit jdpower.com/awards 