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## Innovation Leader, Talent Destination and Community Partner

**F**idelity's mission is to inspire better futures and deliver better outcomes for the customers and businesses we serve. Privately held for more than 70 years, Fidelity employs more than 40,000 associates who are focused on the long-term success of our customers.

Fidelity established its regional operations in the New York/New Jersey area in 1983. Since then, its workforce has grown to more than 1,300 associates working in offices in Manhattan and Jersey City as well as 23 Investor Centers in the region.

As an innovation leader in the region, Fidelity is focused on fueling its customer experience by exploring new technologies to harness innovation, embracing a culture of curiosity and constantly evolving how we work. "Take intelligent risks rather than follow the crowd" is the inspiration with which the company was founded and that continues to permeate.

Yet, innovation begins well before creating a product or

solution – it begins with the employee experience. Fidelity is focused on being the destination for top talent in the region by encouraging diversity of thought and skillset, inspiring collaboration, offering industry-leading benefits – including being among the first to offer a student loan reimbursement benefit to its employees – and helping our people blaze their own trails through career training and development.

Fidelity also thinks differently about our role as a corporate and community partner in New Jersey. We believe in an approach that goes deeper, longer and reaches more people to promote education and financial literacy in the region. Local employees donated approximately 1,400 hours in 2017 to more than 30 organizations, such as the Jersey City school district, Boys and Girls Club of Hudson County, Big Brothers Big Sisters of Essex, Hudson & Union Counties, Liberty Science Center and the New Jersey Council of Economic Education. 