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Cybersecurity for Businesses

Today, protecting data is more critical than ever. Businesses have mountains of data and hackers are going after it like never before.

Strengthen your weakest link: Employee error is the leading cause of data breaches. Employees may open a phishing email or click on a spoofed link – even after attending cybersecurity training. So what can you do to protect your company?

These tips will help make your team more Cyber Aware:

- Tell your staff not to open emails that seem strange or include an attachment they didn't request. Remind them to not click on embedded links.
- Make sure the virus and malware software are up to date.
- Empower an executive to lead the effort by interacting directly with employees, offering them someone to go to with questions or concerns.
- Reinforce security measures often. Reminders could come in person, in emails and in training so the good practices take hold.

While educating your team, make sure your company's leadership is also thinking Cyber Aware:

- Know what data you have, where it is, with whom it is shared and how it is secured.
- Align your cybersecurity program with existing business priorities. Create a clear road map.
- Build a response team that includes key internal stakeholders and have a clear plan for managing the first 24 hours after breach detection.

“Anytime, Anywhere”: Employees often work remotely – at home or on the road – made possible through the use of cloud-based applications, collaboration tools, and personal devices tied into a corporate network. This revolutionizes productivity, but it potentially exposes your systems to more risks.

To learn more about cybersecurity, visit <https://about.att.com/sites/cyberaware/ae> 