



“Knowing that we’re covered by a solid insurance company is everything to us.”

Jeff – Cinnaminson, NJ

HorizonBlue.com



Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross and Blue Shield Association.



3 Penn Plaza, Newark, NJ 07105
1-800-355-BLUE (2583) | www.HorizonBlue.com
Robert A. Marino, Chairman, CEO and President

Providing New Jerseyans with Peace of Mind for 85 years

Celebrating its 85th anniversary in 2017, Horizon Blue Cross Blue Shield of New Jersey has been providing security, stability and peace of mind to New Jersey businesses and residents since 1932. Serving more than 3.8 million policy-holders today, Horizon BCBSNJ was founded in 1932 as one of the very first health insurance companies and Blue Cross plans in the nation.

Employing about 5,500 employees and headquartered in Newark, Horizon has offices in Wall Township, Mt. Laurel, Hopewell and West Trenton, and a Retail Center, Horizon Connect, in Moorestown.

Horizon BCBSNJ and its subsidiary companies offer a wide variety of medical (including OMNIA, Medicare Supplemental, Medicare Advantage and Medicaid products), dental, prescription drug (Rx), vision and health and wellness insurance products and services to individuals as well as local and national employers. Horizon BCBSNJ subsidiaries also provide workers’ compensation and personal injury protection (PIP) administrative services and access to life insurance and disability products (sold, but not underwritten by, Horizon BCBSNJ or its affiliated companies).

Subsidiary Horizon NJ Health is New Jersey’s largest NJ

FamilyCare insurer, serving approximately 900,000 publicly insured members.

To best serve the benefit needs of New Jersey employers, Horizon BCBSNJ now offers a bundled option that allows employers to combine their health, vision, dental and life insurance coverage needs – the Small Employer Health Plus Plan. This new benefits package became available to small employer groups from 2-50 lives beginning October 2017.

Horizon BCBSNJ is working to transform healthcare delivery in New Jersey to reward hospitals and doctors for the value of the care, not the volume of care, they provide. Horizon BCBSNJ’s patient-centered programs reward more coordinated and efficient patient care and work to improve patient satisfaction. There are now more than 4,500 primary care doctors and thousands of specialists in Horizon BCBSNJ’s patient-centered programs, including the OMNIA Health Alliance. More than 1.5 million Horizon members are benefitting from this patient-centered care.

Rated in 2016 as the country’s “Best Insurance Company” by Insure.com, Horizon BCBSNJ has proudly covered New Jerseyans for more than eight decades, combining service excellence with quality coverage at affordable costs. 