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## “For a Business Like Mine”

**T**he New Jersey Business & Industry Association (NJBIA) exists to advance the competitive excellence and financial success of our members. We deliver member value through essential information and services; we champion a competitive business climate, both locally and globally, and we facilitate partnerships among business, government and academia.

We are your advocate in Trenton – the voice of the New Jersey business owner, from the small town pizzeria to the *Fortune 500* company.

We’re here to help your business succeed. We provide strong advocacy in Trenton, expert advice, great member benefits, breaking business news and networking opportunities necessary for your business to thrive.

As an NJBIA member, you will get:

- Powerful business advocacy
- Connections to help your business grow
- Valuable information and resources
- Access to top-rated NJM Insurance Company and other money-saving benefits
- Solutions to your business problems

- Prompt personal assistance
- Grassroots action
- E-mail alerts from NJBIA on critical business issues before the Legislature. These alerts make it easy for you to react to issues that may impact how you do business by e-mailing your legislators.

### NJBIA CAN SHOW YOU THE WAY AND KEEP YOU CURRENT IN THE BUSINESS WORLD

- ***New Jersey Business***: An award-winning magazine that reaches over 121,000 readers. Enjoy in-depth articles on business and industry news, trends and practical advice.
- ***New Jersey Business Today***: Our daily e-mail news service reaching over 20,000 subscribers.
- **@njbia & Social Media**: Follow us across Social Media platforms for the latest regarding members, opportunities, trends, laws & regulations and more.
- **Legislative Directory App**: Get the contact information for who represents you in Trenton and Washington. **PS**