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J. Michael Schweder, *Mid-Atlantic President, AT&T*

Investing in a More Connected New Jersey

Throughout AT&T's more than 132-year history in New Jersey, our company has been committed to innovation, excellence and the communities we serve. Today, more than 8,000 New Jersey employees work tirelessly to build and maintain our communication networks and the services we provide.


New Jersey's reputation has long been associated with innovation and research. The state, which was once home to Thomas Edison, produced the first measles vaccine and is the birthplace of color television. AT&T's presence here is consistent with that tradition, as New Jersey is home to two of the company's three research labs dedicated to advancing innovation in the telecommunications sector.

While telephones of the past connected you to one person in one place, today's network technologies connect consumers instantaneously to friends, family, colleagues and the web from almost anywhere, at anytime. Some of the newest innovations allow:

- Teachers and students to access the latest information and learning devices;
- Small businesses to operate more efficiently with the ability to remotely monitor inventory and track materials;

- Farmers to monitor the nutrients their crops receive;
- Street lights to aid in pedestrian and vehicle safety using motion sensors; and
- Medical providers to improve remote care and diagnostics, and patients to track their health and activities, across devices and applications.

AT&T's commitment to building stronger and faster networks is key to sustaining this level of innovation. In New Jersey alone, AT&T invested nearly \$1.6 billion between 2012 and 2014 to enhance local networks. AT&T provides the nation's most reliable 4G LTE network today, covering nearly 310 million Americans*, including 99.9 percent of New Jersey's population.

We will continue to make innovation a priority as we invest in our networks to increase connectivity across New Jersey. Our commitment to the community will stand as we support local initiatives and vital programs ranging from veteran affairs to education. We look forward to serving more and more New Jersey customers by stimulating economic growth and deploying networks that enable the technology of the future. 

* Reliability claim based on analysis of independent third party data re nationwide carriers' 4G LTE. LTE is a trademark of ETSI. 4G LTE not available everywhere.