



Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross and Blue Shield Association.

“Horizon works very hard with hospitals and providers, then they pass the savings along to us.”

Jonathan & Craig Slass, Co-Owners / Rotor Clip

HorizonBlue.com



Horizon Blue Cross Blue Shield of New Jersey

Three Penn Plaza East, Newark, NJ 07105  
1-888-765-7786 | www.HorizonBlue.com

## Providing Consumers and Businesses with Peace of Mind for More Than 80 Years

**H**orizon Blue Cross Blue Shield of New Jersey (BCBSNJ) is the state’s largest health insurer, serving more than 3.7 million members. The company was formed in 1932 and was one of the nation’s first health insurance companies and Blue Cross plans.

The same innovative spirit that created the company more than 80 years ago is alive and well today. Horizon BCBSNJ is leading a transformation of healthcare delivery in the state, by developing a large network of patient-centered doctors and hospitals focused on improved quality and coordination of care. More than 500,000 members and over 3,700 doctors at 900 practice locations across New Jersey participate in Horizon’s patient-centered programs in 2014.

Horizon BCBSNJ, which employs approximately 5,000 employees, offers a variety of medical, dental, and prescription insurance products and services, including Medicare Advantage and Medigap plans and workers’ compensation and personal injury administrative services. Horizon NJ Health, a Horizon

BCBSNJ company, is the largest Medicaid and NJ FamilyCare insurer in New Jersey, serving about 750,000 publicly insured members.

Horizon BCBSNJ is a New Jersey company and invests in and reaches out to the communities it serves. Through its Blue to You mobile unit and the state’s only full-service retail center, Horizon Connect in Moorestown, individuals can meet face-to-face with Horizon BCBSNJ employees to get answers to all their health insurance questions. Additionally, The Horizon Foundation for New Jersey, established in 2004, has awarded more than \$34 million to non-profit charities dedicated to improving the lives of those living in New Jersey.

For more than 80 years, Horizon BCBSNJ has provided millions of New Jersey residents with financial protection, peace of mind and access to reliable healthcare. Horizon BCBSNJ and its dedicated employees work hard every day to earn that trust from the members and the communities they serve.

For more information, visit [www.horizonblue.com](http://www.horizonblue.com).