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J. Michael Schweder, President, AT&T Mid Atlantic

Serving New Jersey for More Than a Century

Throughout our more than 130 years in New Jersey – from connecting the very first direct long distance telephone call to helping our customers enjoy the most advanced communications technology available today – AT&T’s commitment to innovation has remained unchanged, and we are inspired to deliver our customers the latest technology.

The world has come a long way since Thomas Edison established the world’s first industrial research and development laboratory in Florham Park, New Jersey – and so has AT&T. Despite the ever-changing nature of our industry, one thing has remained steadfast – our commitment to excellence, innovation and the New Jersey communities we serve.

AT&T is connecting people to their world. Some of the cutting-edge innovations include:

- Internet Protocol (IP) network, the language that devices use to communicate over a computer network.
- AT&T Digital Life, which offers security, convenience and peace of mind, in a customizable and easy-to-use experience from smartphones, tablets or PCs.
- The “Connected Car,” which enables cars and other public transit vehicles to communicate together via

wireless technologies that enable greater benefits for drivers and passengers and, potentially enabling innovations, like the self-driving vehicle.

- Voice over Internet Protocol (VoIP), a service that converts voice into data and uses your high speed Internet connection to send and receive calls.

AT&T is recognized as one of the leading worldwide providers of Internet-based communications services to businesses. In fact, AT&T has the nation’s fastest and now most reliable 4G LTE network.* The company also has the largest international coverage of any U.S. wireless carrier, offering the most phones and devices that work with the most networks around the globe.

“As we continue to break new ground and deliver new solutions for customers in New Jersey and around the world, we are intensely focused on delivering high-quality customer service and to giving back to our communities,” said J. Michael Schweder, president, AT&T Mid Atlantic. “As we look toward the future, AT&T is committed to continuing our legacy of transforming innovative ideas into first-class services to the people of New Jersey and the world.”

Learn more at www.att.com. **PS**

* Speed claim based on a comparison of U.S. national carriers’ average 4G LTE download speeds. Reliability claim compares data transfer completion rates on nationwide 4G LTE networks. 4G LTE not available everywhere.