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SUBSCRIBERS
**YOUR GOOD
WILL AND
SERVICE!**



Celebrate your Company's Community Service

Throughout the Holiday Season, we are inviting companies to send holiday greetings and write about their good will and community service in a Sponsored Content Article that will appear on our daily e-news service *New Jersey Business Today (NJBT)*, reaching 24,000 executive and legislative leaders throughout the state. This is an opportunity to generate awareness for the organization you are supporting.

NJBT Opt-in subscribers:
24,000+

NJBT Avg Unique Opens:
30%

Sponsored Content
Avg Weekly Impressions:
38,000+

Sponsored Content
Avg Click Rate:
0.45%

NOV. 1 – DEC. 31

RATE: \$500

- Articles will each run for 1 day on our NJBT daily e-news service
- Article appears on njbmagazine.com home page river with links

SPECS

Feature Article: Max 300 words recommended

1 Image/JPEG: 775 pixels x 500 pixels (landscape)

1 headline required

MATERIAL DEADLINE: 1 week prior to run date



Design Guidelines
Upload Files:
njbmagazine.com/file-upload

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