

NJ WOMEN IN BUSINESS

SPECIAL SECTION

We are inviting companies to honor their women leaders in this profile special section.

The cover story in the September issue of *New Jersey Business Magazine* will celebrate the 10th Anniversary of NJBIA's Women Business Leaders Forum. In addition to stories celebrating this milestone, we will publish a special section extending the opportunity to profile your company's Successful Business Women – Top CEOs, Executives, Rising Women Entrepreneurs and Business Owners - who are an inspiration to future women business leaders.



RESERVE AD SPACE

DIGITAL EDITION WILL BE EMAILED TO ATTENDEES OF WOMEN BUSINESS LEADERS FORUM

To reserve space, complete the form or contact our advertising department:

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To reserve advertising space in this issue of **NEW JERSEY BUSINESS MAGAZINE**, please fill out the form below and e-mail the completed form to ads@njbmagazine.com.

RESERVATION: JULY 25 MATERIALS DUE: JULY 30 APPROVAL: AUGUST 2

New Jersey Women in Business Profiles



SAVE UP TO 41%
Multiple Profiles Available

Yes, we would like to participate in the New Jersey Women In Business profile section.

- 1 Profile — \$1,500 *32% savings*
- 2 Profiles — \$2,850 *35% savings*
- 4 Profiles — \$5,100 *41% savings*

Rates are net

RESERVE AD SPACE

REQUEST MEDIA KIT

How It Works

PROFILE: *New Jersey Business Magazine* will provide you with a Microsoft Word template with all fields necessary to complete your 150-word profile which includes your bio and Tips/Advice to share with women on the rise and our fellow readers. Once this template is completed, email it back to us at ads@njbmagazine.com along with your image. **All images must be 300 DPI at 100% of placement size.** We will then lay out and copy edit your profile. We will provide a PDF proof of your profile prior to publication date for final approval. And, finally, we will distribute it to more than 74,000* influential readers, who receive *New Jersey Business Magazine*.



September 25-26
NJBIA.ORG/WBLF24

NJBT E-NEWS SERVICE

Over 24,000+ Subscribers!
Runs for 1 month



Leaderboard Banner: \$3,029
EXCLUSIVE
600 x 160 pixels *Static ad only*

Rectangle Banner: \$2,793
300 x 250 pixels *Static ad only*

WEBSITE

2 websites, 1 Price: njbmagazine.com & njbia.org
Runs for 1 month

2 Banner Package \$1,082
Super Leaderboard 970 x 90 pixels
plus Rectangle 300 x 250 pixels

Leaderboard: 728 x 90 pixels \$629

Wide Skyscraper: 300 x 600 pixels \$561

Half Banner: 234 x 60 pixels** \$253

ALL RATES ARE GROSS AND ONE TIME. ADDITIONAL FREQUENCY DISCOUNTS AVAILABLE.***

No cancellations after space reservations deadline. *Black and White Rates Available **Runs only on www.njbmagazine.com. ***Contract rates will be quoted on request. Questions regarding files, call our Production Department at 973-852-6224.

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