



March 1, 2024

Greetings,

The New Jersey District Export Council is proud of its role as a leading organization that addresses the needs of the state's exporters across a wide array of industry sectors. From manufacturing to retail, to professional services, academia and more, the NJDEC provides the essential resources necessary for any exporter to sustain a competitive global reach in any niche.

In order to ensure that we are delivering on our promise to local exporters, we have teamed up with New Jersey Business Magazine, one of the premier media outlets serving the state's corporate and nonprofit communities. By working in tandem with New Jersey Business Magazine, we are able to draw on each other's capabilities, making it possible for business leaders to have easy access to the most effective tools, information and news regarding New Jersey's exporters while also remaining up to date on both the latest challenges and current opportunities. Together we also look ahead to see what new possibilities are emerging that will impact the export community and what the implications are for New Jersey.

By combining the broad circulation and impressive footprint of the New Jersey Business Magazine with the NJDEC's laser-like focus on exporting, we bring the best of all worlds to local business decision makers.

We are deeply appreciative of the commitment and support that NJ Business Magazine has provided to the NJDEC and our members. As such we encourage you, as leaders in the industry, to take full advantage of the excellent resources we offer you through this impressive strategic partnership.

Sincerely,

Dawn Cecco
Chair
New Jersey District Export Council



JULY SPECIAL SECTION

INTERNATIONAL TRADE

This special section, spearheaded by the New Jersey District Export Council – one of more than 60 District Export Councils or “DECs” throughout the US – will discuss the intricacies of international trade, New Jersey’s leading international trade partners, and the many benefits of conducting global trade here in the Garden State.

As an organization, business or professional service firm that supports international trade, we invite you to advertise in this important editorial section and market your organization to a captive audience of more than 74,000* executive and legislative decision-makers in all 21 counties of New Jersey.

ALL RATES ARE GROSS AND ONE TIME. ADDITIONAL FREQUENCY DISCOUNTS AVAILABLE.***

RESERVE AD SPACE

Lisa Criscuolo
Associate Publisher
l.criscuolo@njbmagazine.com

Chris Marston
Account Executive
c.marston@njbmagazine.com

Bill Brauner
Account Executive
b.brauner@njbmagazine.com

To reserve advertising space in this issue of *New Jersey Business Magazine*, click **RESERVE AD SPACE** below, contact your account rep, or email ads@njbmagazine.com.

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EXCLUSIVE Exclusive to the monthly sponsor of the magazine. Your ad will appear back to your website across all digital issues.

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Rate Per Issue	\$1,240
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WE'VE UPGRADED Hit a guaranteed 40,000 subscribers when you team up with NEW JERSEY BUSINESS MAGAZINE

1 Co-Branded Email - Exclusive	\$2,500
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Associate Publisher
l.criscuolo@njbmagazine.com

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Account Executive
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b.brauner@njbmagazine.com