



64TH ANNUAL NEW GOOD NEIGHBOR AWARDS

In July, we celebrate the winners of our 64th Annual New Good Neighbor Awards, which recognize the economic impact of new, renovated or expanded office and commercial buildings, warehouses, retail centers, urban developments and green community projects.

Take this opportunity to run an ad and congratulate the NGN winners in the July print and digital issue of *New Jersey Business Magazine*, which reaches more than 74,000 readers. This Special Section will provide in-depth information on winning facilities. Winner profiles will also run on our daily e-news service *New Jersey Business Today*, which is sent to 24,000+ subscribers.

RESERVE AD SPACE

2024 AWARD CATEGORIES & WINNERS

NEW CONSTRUCTION

- D'Boathaus
- Manasquan Bank – Metuchen Branch
- Switlik Parachute Co.
- Valley Bank Headquarters

RENOVATION/EXPANSION

- AllShifts U.S. Headquarters
- Everside Health
- Sportsmans' Moosehead Marina
- The National

COMMUNITY ENHANCEMENT

- Blanquita B. Valenti Community School
- New Beginnings By Jackie

ALL RATES ARE GROSS AND ONE TIME. ADDITIONAL FREQUENCY DISCOUNTS AVAILABLE.***

To reserve space, complete the form on the next page, or contact our advertising department:

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To reserve advertising space in this issue of *New Jersey Business Magazine*, click **RESERVE AD SPACE** below, contact your account rep, or email ads@njbmagazine.com.

PRINT*

Print Size	Width x Height	Rate
Full Page	7" x 10"	\$5,965
2/3 Page	4.625" x 10"	\$4,418
1/2 Page Vertical	4.625" x 7.375"	\$3,706
1/2 Page Horizontal	7" x 4.875"	\$3,706
1/3 Page Vertical	2.125" x 10"	\$2,735
1/3 Page Horizontal	4.625" x 4.875"	\$2,735
1/6 Page Vertical	2.125" x 4.875"	\$1,921
1/6 Page Horizontal	4.625" x 2.375"	\$1,921

NJBT E-NEWS SERVICE

Over 24,000+ Subscribers!
Runs for 1 month



Leaderboard Banner: \$3,029

EXCLUSIVE

600 x 160 pixels *Static ad only*

Rectangle Banner: \$2,793

300 x 250 pixels *Static ad only*

SPONSORED CONTENT

Runs for 6 consecutive days: Monday – Saturday

Weekly Rate \$1,816

Includes 300 word article, 728 x 90 Leaderboard, two 300 x 250 Rectangle Banners

Upgrade \$2,418

All 3 banners and article will remain permanently and exclusively in our web archives

DIGITAL ISSUE SPONSOR

EXCLUSIVE Exclusive digital issue sponsor of the monthly magazine back to your website across all devices

Rate Per Issue \$1,240



NEW GOOD NEIGHBOR ADD-ONS

NGN PARTNERSHIPS

Gold Level \$7,500

- ▶ 1 show appearance on NJBIA's Minding Your Business TV show
- ▶ Your show posted on njbia.org & njbmagazine.com
- ▶ Your show shared on our social media
- ▶ 1 month Super Leaderboard Banner on njbmagazine.com & njbia.org
- ▶ 1 Full Page Color Ad in the July 2024 issue of *New Jersey Business Magazine* (also included in the July digital version)

Silver Level \$4,000

- ▶ 1 month Rectangle Banner on njbmagazine.com & njbia.org
- ▶ 1 Half Page Color Ad in the July 2024 issue of *New Jersey Business Magazine* (also included in the July digital version)

NGN REPRINT OPTIONS – Get reprints of the NGN Section with winner profiles and a customized cover featuring your winning building.

200 Prints	\$1,000
100 Prints	\$800

WEBSITE

2 websites, 1 Price: njbmagazine.com & njbia.org

Runs for 1 month

2 Banner Package \$1,082
Super Leaderboard *plus* Rectangle

Leaderboard: 728 x 90 pixels \$629

Wide Skyscraper: 300 x 600 pixels \$561

Half Banner: 234 x 60 pixels** \$253

CO-BRANDED EMAIL

WE'VE UPGRADED Hit a guaranteed 40,000 subscribers when you team up with NEW JERSEY BUSINESS MAGAZINE

1 Co-Branded Email - Exclusive \$2,500

ALL RATES ARE GROSS AND ONE TIME. ADDITIONAL FREQUENCY DISCOUNTS AVAILABLE.***

No cancellations after space reservations deadline. *Black and White Rates Available **Runs only on www.njbmagazine.com. ***Contract rates will be quoted on request. Questions regarding files, call our Production Department at 973-852-6224.

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