

# NJ WOMEN IN BUSINESS

## SPECIAL SECTION

**We are inviting companies to honor their women leaders in this profile special section.**

The cover story in the September issue of NEW JERSEY BUSINESS magazine, will celebrate Women in Business. In conjunction with this, we will publish a special section, extending the opportunity to profile your company's Successful Business Women – Top CEOs, Executives, Rising Women Entrepreneurs and Business Owners – these profiles will inspire success.



**DIGITAL EDITION WILL BE EMAILED TO ATTENDEES OF WOMEN BUSINESS LEADERS FORUM**

To reserve space, complete the form on the next page, or contact our advertising department:

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To reserve advertising space in the **NEW JERSEY BUSINESS SEPTEMBER 2021** issue, please fill out the form below and E-mail the completed form to [ads@njbmagazine.com](mailto:ads@njbmagazine.com) or fax to 973-882-4648.

RESERVATION: AUG 2

MATERIALS DUE: AUGUST 5

APPROVAL: AUGUST 9

# New Jersey Women in Business Profiles



## SAVE UP TO 41% Multiple Profiles Available

Yes, we would like to participate in the New Jersey Women In Business profile section.

- 1 Profile — \$1,500 *32% savings*
- 2 Profiles — \$2,850 *35% savings*
- 4 Profiles — \$5,100 *41% savings*

*Rates are net*

## How It Works

**PROFILE:** NEW JERSEY BUSINESS magazine will provide you with a Microsoft Word template with all fields necessary to complete your profile which includes a 150-word bio and your answer to 1 of 3 questions, sharing career advice with fellow readers. Once this template is completed, e-mail it back to us at [ads@njbmagazine.com](mailto:ads@njbmagazine.com) along with your digital photographs. **All digital photographs must be 300 DPI at 100% of placement size.** We will then lay out and copy edit your profile. We will provide a PDF proof of your profile prior to publication date for final approval. **And, finally, we will distribute it to more than 93,500\* influential executives, who receive NEW JERSEY BUSINESS magazine.**



September 22-24  
[NJIA.ORG/WBLF2021](http://NJIA.ORG/WBLF2021)

The standard 15% advertising agency discount does not apply to this special project. NEW JERSEY BUSINESS and its parent company, the New Jersey Business & Industry Association, take no responsibility for editorial content supplied to us by the advertiser.

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Ad files should be e-mailed to:  
**[ads@njbmagazine.com](mailto:ads@njbmagazine.com)**

If you have any questions regarding file specifications, contact our Production Department for more information at 973-853-6224.

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