



**Here when you  
need us most.  
Now and always.**



HorizonBlue.com

Horizon Blue Cross Blue Shield of New Jersey is an independent licensee of the Blue Cross and Blue Shield Association.



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Kevin P. Conlin, Chairman of the Board | Gary D. St Hilaire, President & CEO

## There When You Need Us Most

**P**roviding peace of mind to our customers and members has been at the heart of our mission for nearly 90 years. We've been there for them, through good and bad, facing it all together and guiding them to the care they need. COVID-19 reminded us all that things can change in the blink of an eye. As the state's leading health insurer, Horizon Blue Cross Blue Shield of New Jersey was there – just like always – adapting and doing what it took to be there when our members needed us most.

Since 1932, Horizon has responded to the needs of the people and communities we serve. When COVID-19 arrived, Horizon quickly made access to care safer and convenient through expanded telemedicine benefits and mental health supports. To make care more affordable, Horizon eliminated out-of-pocket costs for COVID-related testing and care and telemedicine visits. Horizon helped employers preserve coverage for workers and contributed \$800,000 to local non-profits that kept our communities strong. When a shortage of protective equipment put front-line healthcare workers at risk, Horizon donated 500,000 N95 masks and 81,000 face shields while contributing \$2 million to the Governor's Pandemic Relief Fund.

Horizon and its subsidiary companies offer medical (including OMNIA, Medicare Supplemental, Medicare Advantage and Medicaid products), dental, prescription drug (Rx), vision and health and wellness insurance products and services to individuals as well as local and national employers. Horizon BCBSNJ subsidiaries also provide workers' compensation and personal injury protection (PIP) administrative services and access to life insurance and disability products (sold, but not underwritten by Horizon BCBSNJ or its affiliated companies). Subsidiary Horizon NJ Health is New Jersey's largest NJ FamilyCare insurer.

Horizon BCBSNJ is a tax-paying, not-for-profit health service corporation, providing a wide array of medical, dental, vision and prescription insurance products and services. Horizon BCBSNJ is leading the transformation of health care in New Jersey by working with doctors and hospitals to deliver innovative, patient-centered programs that reward the quality, not quantity, of care patients receive. Learn more at [www.HorizonBlue.com](http://www.HorizonBlue.com). Horizon BCBSNJ is an independent licensee of the Blue Cross and Blue Shield Association serving approximately 3.5 million members. **PS**