

# Delta Dental of New Jersey

## 50 Years of Smiles, Quality, Service & Value



**A**t Delta Dental, we believe that everyone deserves a healthy smile.

Celebrating our 50<sup>th</sup> anniversary, Delta Dental of New Jersey, Inc. is the state's leading dental benefits company. We provide and administer coverage to more than 1.6 million people across New Jersey and Connecticut.

We make it easy to protect your smile and keep it healthy with the largest nationwide dental network, quick answers, and personalized service.

Established in 1969, Delta Dental's mission is to promote oral health by providing employers and individuals with accessible dental benefit programs of the highest quality, service, and value.

We offer a full line of managed care, approved fee-for-service, PPO, and HMO-type programs for businesses large and small, as well as affordable individual dental plans.

**A Trusted Industry Leader:** As New Jersey's largest dental coverage provider, for 50 years we have led the industry by constantly evolving our enhanced benefit plans to anticipate market needs and deliver greater value to our members. Through innovation and collaboration, we are helping to solve some of society's most prevalent health issues by highlighting the connection between oral health and overall well-being in relation to issues such as diabetes, heart disease, and mental health.

**Delivering Superior Excellence:** We pride ourselves on providing superior customer experience. Through unparalleled training and access to dental experts, DDNJ helps members, small business owners, and employers choose the right plans for their needs. Our relationships with brokerage firms throughout the state help us deliver on our mission. Our customers stay with us for a reason: We deliver on what we promise, and we work hard to simplify their journey with us. Meanwhile, our fast, accurate claims administration enables dentists to more efficiently serve patients.

**Supporting Healthier Communities:** As a not-for-profit service corporation, we are dedicated to building healthier communities. Every year, our Foundation awards \$1 million in grants to provide dental education programs, student scholarships and access to dental care for children, seniors, veterans, and developmentally disabled persons who would otherwise go without much-needed dental services.

**At Delta Dental, Your Healthy Smile is Our Only Business. ■**



*Delta Dental of New Jersey is proud to empower smiles by serving families and communities across the state through our dental benefits programs, our Foundation, and our associate volunteer programs.*



YEAR ESTABLISHED:  
1969

SERVICES:  
New Jersey's largest dental coverage provider, promoting oral health since 1969.

SENIOR EXECUTIVES:  
Chairman:  
Ronald Deblinger, D.M.D.

President & CEO:  
Dennis G. Wilson

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