



# Celebrating National Manufacturing Day



In the October issue of NEW JERSEY BUSINESS magazine, we have partnered with the New Jersey Manufacturing Extension Program (NJMEP) to produce a special section celebrating manufacturing in New Jersey. We will also profile the companies nominated for the prestigious NJMEP “Made in New Jersey Event.” The event will be held on October 7<sup>th</sup> and will mark the 5<sup>th</sup> Annual National Manufacturing Day! The celebration was designed to expand knowledge about and improve the general public’s perception of manufacturing careers and the industry’s value to the economy.

We will also have a Manufacturing feature article in the October issue, which will not only examine the sector as a whole, but also spotlight key manufacturing companies

in New Jersey, producing products that are shipped throughout the United States – and around the world.

In addition to reaching our 114,000\* executive readers, your advertisement will also appear in a special stand-alone supplement celebrating the winners of the NJMEP’s Made in NJ Event. Both the supplement and the October issue will be distributed at the event, increasing visibility for your message.

**Closing date for advertising reservations is August 31, with advertising copy due by September 8. Please reserve space by completing the form on the next page, or by contacting our advertising department at 973-882-5004 for additional information.**

\*based on a pass-along readership of 4.5 persons per issue

**Take advantage of our web & e-mail opportunities. See next page for details.**

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To reserve advertising space in the **NEW JERSEY BUSINESS OCTOBER 2016** issue, please fill out the form below and E-mail the completed form to [ads@njbmagazine.com](mailto:ads@njbmagazine.com) or fax to 973-882-4648.

**AD RESERVATION: AUGUST 31, 2016**

**AD COPY DEADLINE: SEPTEMBER 8, 2016**

**BLACK & WHITE PRINT RATES:**

Print Size	Cost*	Width x Height
Full Page	\$4,414	7" x 10"
2/3 Page	\$3,124	4.625" x 10"
1/2 Page Vertical	\$2,465	4.625" x 7.375"
1/2 Page Horizontal	\$2,465	7" x 4.875"
1/3 Page Vertical	\$1,721	2.125" x 10"
1/3 Page Horizontal	\$1,721	4.625" x 4.875"
1/6 Page Vertical	\$996	2.125" x 4.875"
1/6 Page Horizontal	\$996	4.625" x 2.375"

**UPGRADE TO COLOR**

Add \$625

\*Rates are one time; contract rates will be quoted on request.

**WEBSITE RATES**

[www.njbmagazine.com](http://www.njbmagazine.com) – Your Banner will remain on our site for the month of October 2016.

2 Banner Package – <i>Leaderboard &amp; Rectangle</i>	\$561	Leaderboard: 468 x 60 Pixels Rectangle: 300 x 250 Pixels
1 Banner Package – <i>Half Banner</i>	\$204	234 x 60 Pixels

Website URL: [www.\\_\\_\\_\\_\\_](http://www._____)

**E-ZINE RATES**

**NEW Leaderboard Banner:** 650 x 90 pixels *Static ad only*

Runs for 6 consecutive days: Monday – Saturday

1 wk: \$1,900    2 wks: \$3,600    3 wks: \$5,000    Month: \$6,400

**Rectangle Banner:** 300 x 250 pixels *Static ad only*

Runs for 6 consecutive days: Monday – Saturday

1 wk: \$1,500    2 wks: \$2,800    3 wks: \$4,000    Month: \$5,100

**SPONSORSHIP OPPORTUNITY**

CONTACT:

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Chief Financial Officer, NJMEP

Phone: 973-998-9801

Email: [ldesantis@njmep.org](mailto:ldesantis@njmep.org)

Event Sponsors receive an extra 15% with a packaged advertising discount. Contact our advertising department at 973-882-5004.

**ADVERTISER:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

**ADVERTISER AGENCY(If Applicable):**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_