



# **For A Business Like Mine**

Thank you for your interest in the New Jersey Business & Industry Association (NJBIA) Awards for Excellence competition. This nomination application must be completed and returned by May 13, 2016. Please answer all questions on the pages that follow. It is important to give the independent panel of judges all the information they will need to select the winners. Before completing this application, take the time to carefully read and follow the rules and instructions on the next page.

If you have any questions about the nomination process, please contact Kim Cowperthwait at 609-858-9480, or kcowperthwait@njbia.org.

This year's winners will be honored at an awards reception later in the year. The winners will be given prominent recognition in NJBIA's magazine, *New Jersey Business*, which is read by over 114,000 top executives across the state and in its daily news service, *New Jersey Business Today*. A news release announcing the winners will also be sent to media statewide.

Good luck, and we hope to see you at this year's Awards for Excellence Reception!

#### Person filling out this form:

Name		Title	Title	
Phone	Ext			
I certify that the information pro information may be subject to v	ovided in this application is t verification.	true and accurate	e to the best of my knowledge. I understand that this	
Signature				
Nominee:				
Company Name				
Address				
City	State	Zip + 4 _		
Phone	Ext	Fax		
Name of President/CEO		Title _		
Company Contact				
Phone	Ext	Email _		
NJBIA Membership #	Year Found	ed	2015 Revenues	
# of Employees working in	n New Jersey: Full-tim	ne	Part-Time	
# of Employees working in United States: Full-time			Part-Time	
🗅 Public Company 🗅 Pri	vately Held Company			
Type of Business: 🖵 Co	nstruction 🛛 Educatio	on 🛛 🖬 Financ	ce, Insurance, Real Estate 🛛 Healthcare	
Anufacturing Reta	ail 🔲 Services 🖵 Trans	sportation 🖵	Wholesale/Distribution	
Other				

### Mail/deliver applications to:

Kim Cowperthwait New Jersey Business & Industry Association 10 West Lafayette Street, Trenton, NJ 08608-2002

### Please attach answers to the following based on the categorie(s) your organization was nominated for. Any supporting materials that the judges might find useful when evaluating your application should also be included. Keep a copy of this information for your own records.

Did any of the following business entities contribute to this activity? If so, please provide: Company Name, Contact, Telephone Number.

□ Accounting Firm □ Financial Institutions □ Law Firms □ PR/Marketing Firm □ Real Estate Firms □ Other

### Business Success:

- 1. Describe the company, the type of business and its principal products or services. If the nominee is a manufacturer, describe the manufacturing process as well.
- 2. Describe the activity/activities that you wish to be considered, the time frame in which they occurred, and how these activities responded to industry challenges.
- 3. Describe any productivity improvements made and how they contributed to greater increased efficiency and/or output.
- 4. Describe the areas in which the sales and revenue increase occurred. (Provide the numerical and percentage increase in sales/revenues over the specified time frame.)
- 5. Describe the number, type and quality of jobs created for each year of the specified time frame. Specify the average wages/salaries paid to new employees.

# Community Service:

- 1. Describe the company, the type of business and its principal products or services. If the nominee is a manufacturer, describe the manufacturing process as well.
- 2. Describe the community service activity or activities that you wish to have considered for this award, including the actual work that the nominee completed, including and use of company staff resources.
- 3. Describe the people, organizations and/or communities that benefited from those activities and how they benefited.

# **Environmental Quality:**

- 1. Describe the company, type of business and its principal products or services. If the nominee is a manufacturer, describe the manufacturing process as well.
- 2. Describe the program or project for consideration and why the project was undertaken. Explain how the project fit into the broader business and environmental strategy, location-specific benefits, results that are sustainable, and any cost savings the program achieved.
- 3. How does the program positively contribute to promoting sustainability throughout the state? What steps have been taken to build awareness about this program?

# **Outstanding Employer:**

- 1. Describe the company, the type of business and its principal products or services. If the nominee is a manufacturer, describe the manufacturing process as well.
- 2. Describe the program that you wish to be considered and how this program benefited the employees.
- 3. To the extent possible, quantify the benefit to the employees.

### The Rules:

- 1. A nominee must be a member in good standing of the New Jersey Business & Industry Association and their dues paid in full. If you wish to inquire about the membership status of a nominee, call NJBIA's Kim Cowperthwait at 609-858-9480.
- 2. The nominator may be a representative of any private or public organization. A nominator is also permitted to nominate its own company. A company may be nominated in more than one award category.
- 3. All nomination application forms and any appropriate documentation must be received by NJBIA on or before May 13, 2016.
- 4. The number of employees (full and part time) at the nominated company must be included.
- 5. Previous winners cannot submit for three years in the same category.